



CONVERT ITALIA IN SUPPORT OF THE COVID-19 EMERGENCY

Convert Italia on the frontline to support the medical emergency through an initiative that shortens distances and the drama of therapeutic isolation.

Always committed to social responsibility projects and close to its employees, this time Convert Italia has decided to support an initiative that apparently differs from what may seem to be the current primary needs, but which gives small moments of comfort to the many patients affected by COVID19, hospitalized in total isolation. A dramatic situation from a psychological point of view for those who, with forced isolation, experience a feeling of abandonment, loneliness and disorientation.

Convert, in this battle, supports the *A. Gemelli University Hospital IRCCS* through a donation to support the inpatient wards of tablets (sanitizable, including SIM), to give to patients the opportunity to communicate with their families, maintain a connection with the world outside and consequently, continue to fight.

The company's initiative is joined by the strengths of the entire Convert team, which has decided to contribute with personal support. "These are complex times, which is why I believe that as citizens, colleagues and as a team we have a responsibility to unite and support the COVID-19 emergency together. I think that each of us is called to do our part, according to our own possibilities. Doesn't matter how much, it's the thought that counts." The founder of the company, as well as a major supporter of the initiative, Giuseppe Moro, affirms.

A small thought, to return to life.